

Privacy Statement

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This privacy and data protection policy will explain how our organization uses and processes the personal data.

Anyone that views Alliance automatically gives Alliance for Student Aid Processing authorization to be identified in investor relation marketing materials.

The privacy of users and visitors to our network is important to Alliance. ASAP may request certain personal information from you in order to provide you with customized services, and a generally better user experience. Aside from these uses, we consider this information to be your confidential information, and as network operators, we have taken reasonable precautions to ensure it remains secure. Alliance may, however, disclose personal information if we have received your permission beforehand or in special circumstances, such as when we, in our sole discretion, believe that such disclosure is required by law.

In addition, we use cookies to make our website work properly. With your consent, we would also like to use other optional cookies to offer you a better experience, understand how people use our website and improve its performance. cookies are small data files generated by a website and saved by your web browser on your device in order to remember information about you, such as your language preference or your geographic location. Those cookies are set by us and called first party cookies. We also use third party cookies – which are cookies from a domain different from the domain of the website you are visiting – for our marketing efforts. Below is a detailed list of the cookies we use on our website:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and

therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Contact information: Alliance for Student Aid Processing, 663 S Rancho Santa Fe Rd, San Marcos, CA 92078. (855) 821-2727